FEATURE ANALYSIS

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Achieve3000** | **Riiid** | **Century Tech** | **Cognii** | **95 Percent**  **Group** |
| Personalized Learning |  |  |  |  |  |
| Adaptive  Learning |  |  |  |  |  |
| Gamified Environment |  |  |  |  |  |
| Parent's  Engagement |  |  |  |  |  |
| Teacher's  Support |  |  |  |  |  |
| Virtual Learning  Assistant |  |  |  |  |  |
| Reading & Comprehension |  |  |  |  |  |
| Performance  Analytics |  |  |  |  |  |
| Platform  Integration |  |  |  |  |  |
| Exam Score  Prediction |  |  |  |  |  |
| Diverse  Subjects |  |  |  |  |  |

**REASONING**

1. **Personalized Learning:** Checked if the platform offers personalized learning path based on student’s strengths and weaknesses.
2. **Adaptive Learning:** Checked if the platform assesses a student’s proficiency and adjusts the learning path accordingly
3. **Gamified Environmental**: Checked if the platform is gamified or offer engaging and fun to use avatars, graphics and tools
4. **Parent’s Engagement:** Checked if the platform offers tools and resources for parents to actively participate in their child’s education.
5. **Teacher’s** **Support:** Checked if the platform offers tools and resources for teachers that support them in their teaching by providing insights related to the students and their teaching.
6. **Virtual Learning Assistant:** Checked if companies have AI powered chatbots and virtual assistants.
7. **Reading & Comprehension:** Checked the presence of features like adaptive learning path, difficulty levels, Lexile level measurement, integrated comprehension assessment and reading analytics.
8. **Performance Analytics:** Checked if company provides SWOT analysis and tracks time spent on platform, no. of sessions, module completion rate etc.
9. **Platform Integration:** Checked if company's products are easily integrable within other digital platforms & products using APIs, LTI etc.
10. **Exam Score Prediction:** Checked if company has a score predicting feature for various exams and scored them based on the accuracy standards that they have.
11. **Diverse Subjects:** The variety of subjects offered by the company ranging from math, science to engineering and arts curriculum.